

APX/MOXY HOSTING

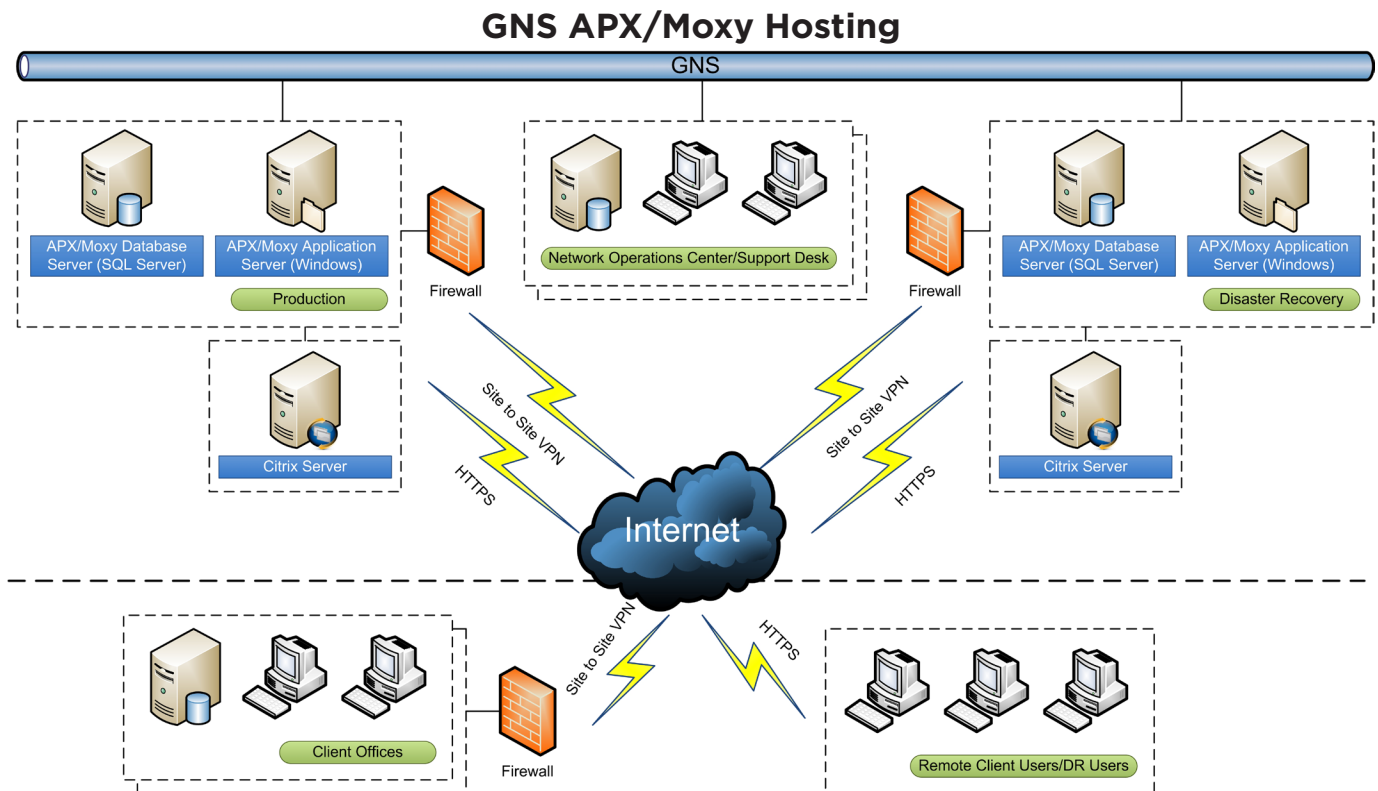
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APX Hosted and **Moxy Hosted** are fully hosted and managed implementations of Advent's APX portfolio management system, and Advent's Moxy trade order management system. We created these two products to allow clients to get all the benefits of using APX and Moxy without the need to install any infrastructure in their office. We can also support Advent's Rules Manager, and Revenue Center products as part of any implementation.

APX Hosted and **Moxy Hosted** are much more than traditional server hosting; we have added a wide variety of layered services to deliver a truly comprehensive package. Your Users access the application from their desktops, but all of the server hardware, software, support tasks, and integration services are handled by GNS at our facilities - Fully Supported, 24 * 7.

We manage the installation process, help tailor it to your environment, and then integrate it with the rest of your business processes. We will continue to work with you to provide day-to-day support and take full responsibility for the entire computing infrastructure at our secure facilities.

GNS is a registered Advent Premier Managed Services and Hosting Provider with over 75 Advent clients under regular contract. We are fully certified by Advent to host all Advent Software products including APX and Moxy.



APX Hosted and **Moxy Hosted** let you focus on what you do best - run your business and manage your client's accounts and trades. It features:

- Infrastructure and Operations Savings
- A Worry-free, Flat-fee Cost Structure
- Very Competitive Pricing Options
- A Comprehensive Disaster Recovery Solution
- A Variety of Connection Options that include VPN and/or Citrix
- Extensive Operations Automation Options
- Facilities in EMEA, Asia, and the Americas

APX Hosted and **Moxy Hosted** deliver better service and support, at a fraction of the price of an in-house implementation. We will supply all of the hardware, the networking infrastructure, and the necessary integration services. You pay for our service on a flat-fee monthly schedule. You don't own or maintain any equipment, just the Advent licenses and your data, everything else is owned and managed by us.

The database for APX and Moxy runs on Microsoft SQL Server, while the application server component runs under Windows. Extensive SQL Server database administration, DBA, services are included as part of the service package.

Our **APX Hosted** and **Moxy Hosted** solutions are comparable to an expert systems group and powerful server environment - all at a fraction of the cost of a single in-house staff member. With our hosted systems support, you get access to a team of professionals who can handle any question (24x7) or resolve any issue immediately, and you don't need to purchase any hardware.

SINGLE POINT OF CONTACT, FLAT-FEES

GNS will be the first line of support for any question with your Advent implementation.

As part of our service GNS will take ownership of any issue you may encounter. The GNS service completely covers the hardware, operating system, application operation, and network connectivity for your implementation. We will handle most day to day support issues ourselves. If you need to contact Advent support, GNS will open a ticket, and manage the process to a complete resolution.

If you are doing new development with outside consultants, or internal staff we will facilitate and support the work. GNS has an excellent relationship with Advent Professional Services and all the major third party consulting companies. We have common clients with all of them, and work together on a day to day basis at sites all over the world.

SECURE HOSTING FACILITIES

Hosted servers are located in Carrier Grade collocation facilities. All of these facilities feature 24x7 manned security services, battery and diesel based backup power, SSAE 16, or ISO security certifications, and multiple carrier high speed data connections. GNS has collocation space throughout the USA, in Europe, and in Asia. These types of facilities are orders of magnitude more reliable than anything that can be set-up in a traditional office environment.

About GNS

Generic Network Systems, LLC is one of the premier UNIX managed services and hosting companies for investment management firms in the United States. For over 10 years we have been providing expert system administration services to financial firms, along with in-depth expertise in network design and application support. We now manage servers all over the world.

Every member of the GNS team is an expert and can handle any systems issue. When service is required clients can be sure they are getting very best guidance and support. When equipment is under our management, we take full responsibility for it. In almost all cases the engineer who first responds to an alert or call from a client will handle the entire issue from start to finish quickly and efficiently.

The focus of our business is customer service and every client is a reference account. GNS guarantees to provide the absolutely best service available and we are so confident in our service level that a typical hosting contract with us carries a 60 day no questions asked cancellation clause. GNS prides itself on it's commitment to customers and has a client retention rate that is second to none.

The core philosophy of our service is to engineer out system problems by doing an extremely comprehensive and meticulous initial set-up and configuration of systems and applications. This is coupled with best-of-breed monitoring system that looks after every part of a client's environment.

Because we have a direct connection to every server under management, we can diagnose and begin work on almost any issue immediately. In many cases our technicians will know about problem before end users, and they are usually corrected in just a few minutes.

We utilize extensive automation to achieve the very best support possible, ensuring that service is fraction of the cost of in-house personnel or an on-site consultant and yet far exceeds that of the competition.

DISASTER RECOVERY

The GNS high availability disaster recovery services make it easy to protect your Advent systems from natural disasters. A standard APX Hosted or Moxy Hosted implementation includes a full disaster recovery instance of the system in a separate facility over 100 miles away. Data is automatically replicated from the primary to the disaster recovery instance in real-time.

GNS will work with you to integrate the disaster recovery instance of your APX and Moxy systems into your firm-wide business continuity plan. We will configure the necessary connections to your disaster recovery site, or provide remote login capability for users to access the system from a temporary location.

CITRIX SUPPORT

Advent recommends Citrix remote desktop services are used when the APX and Moxy applications are hosted. GNS has extensive experience managing all types of Citrix configurations.

In a Citrix implementation your users will only run the Citrix application on their desktops, the actual APX and Moxy desktops will run on servers in our secure facilities. The use of Citrix reduces the amount of software that must be loaded and maintained on your workstations, provides bandwidth savings, and reduces work for upgrades.

With Citrix your users can access the system from a remote location outside of

your offices, and can even access it via a web browser. This provides a very simple and effective disaster recovery option.

In addition to Citrix, GNS has successfully run Advent applications using Microsoft Remote Desktop Services, and depending upon what functions specific users are using, some staff can connect to the applications directly.

ADDITIONAL SERVICES

In addition to the Advent AMG product suite, GNS can host any other applications or systems that you may want to move out of your offices into the cloud.

We specialize in systems and support for buy side financial firms. We have extensive experience with many applications commonly used in this sector, but we also understand the service level expectations of this industry, and we meet those expectations every day all around the world.

In addition to application hosting we can also provide comprehensive hosted disaster recovery solutions. We carefully analyze your existing environment, then put together a hosted alternate version of all critical system that your employees can access remotely from temporary offices or their homes in the event your office becomes unavailable.

We can also provide desktop hosting services if you want to move to a completely cloud based environment where none of your systems are hosted in your offices.

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<http://www.gnetsys.net> sales@gnetsys.net

New York (Headquarters)
333 West 39th St. 9th Fl. New York, NY 10018
+1 212-268-4722

San Francisco
851 Cherry Ave, Suite 27/415 San Bruno, CA 94066
+1 415-738-2474

London
Kemp House, Suite 717, 152-160 City Road, London EC1V 2NX
+44 (0) 20-7993-5019

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